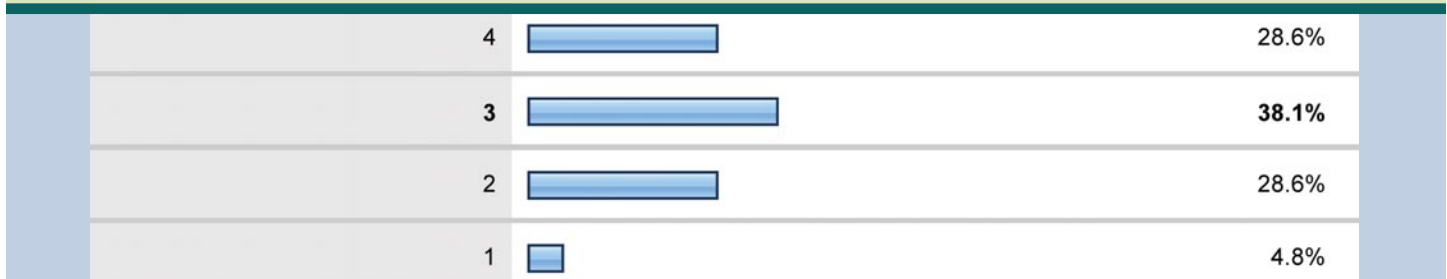
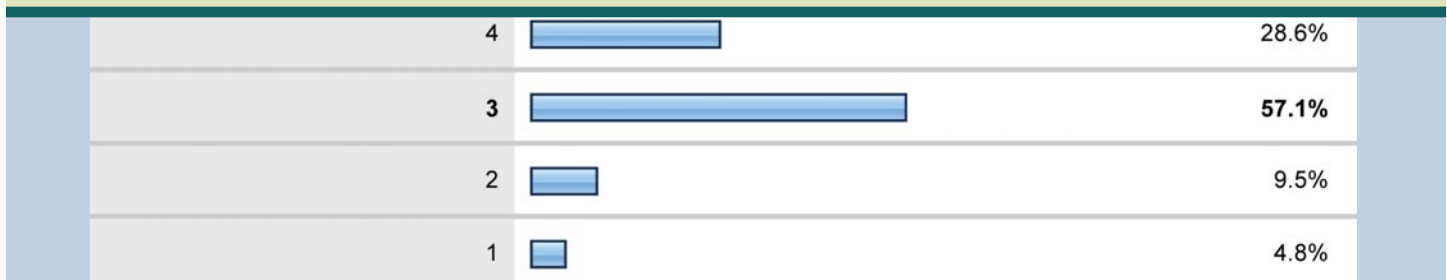


# 2011 Exhibitor Survey

1. How satisfied were you with the Expo, 4 - very satisfied to 1 - not satisfied ?



2. Please rate the usefulness of the Expo website, from 4 - very useful to 1 - not useful.



3. Please rate the significance of each marketing opportunity provided by The New England Condo Expo, from 4 - very significant to 1 - not significant

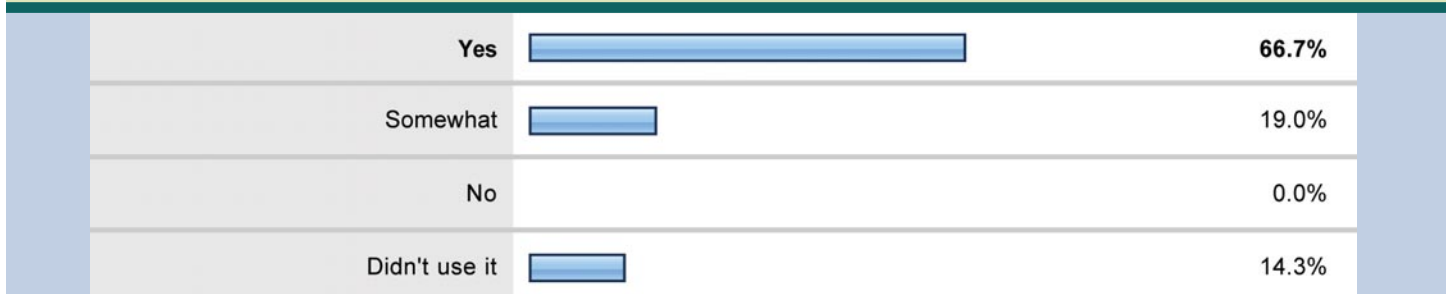
	4	3	2	1	Rating Average
Postcard program	11.8% (2)	<b>35.3% (6)</b>	<b>35.3% (6)</b>	17.6% (3)	1.00
Products of interest lists (Via Excel)	6.3% (1)	<b>43.8% (7)</b>	25.0% (4)	25.0% (4)	1.00
Advertising in the show issue of the New England Condominium	6.3% (1)	<b>50.0% (8)</b>	31.3% (5)	12.5% (2)	1.00
Advertising in the program guide	6.7% (1)	33.3% (5)	<b>53.3% (8)</b>	6.7% (1)	1.00
Lead Retrieval	17.6% (3)	23.5% (4)	<b>41.2% (7)</b>	17.6% (3)	1.00
Exhibitor Training (Expo University)	12.5% (2)	<b>37.5% (6)</b>	25.0% (4)	25.0% (4)	1.00

4. How satisfied were you with the venue and location of the show, 4 - very satisfied to 1 - not satisfied?

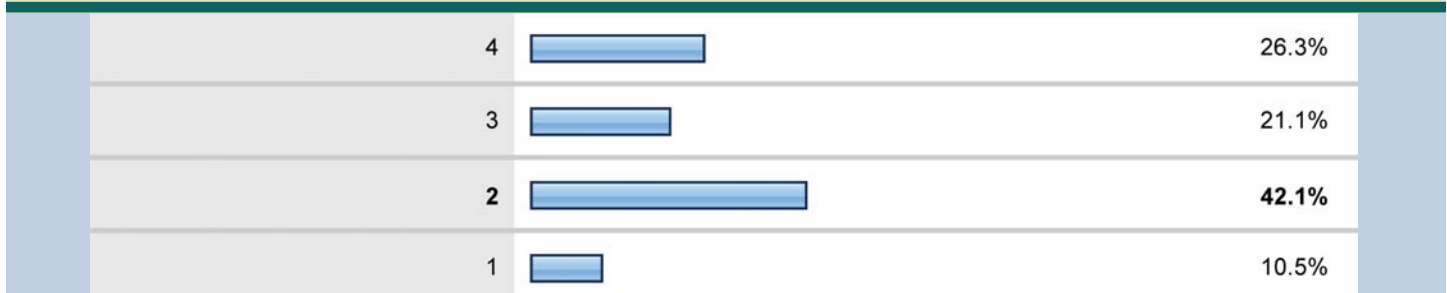
	4	3	2	1	Rating Average
Convention Hall Facility	<b>60.0% (12)</b>	40.0% (8)	0.0% (0)	0.0% (0)	1.00
Location	<b>68.8% (11)</b>	31.3% (5)	0.0% (0)	0.0% (0)	1.00

# 2011 Exhibitor Survey

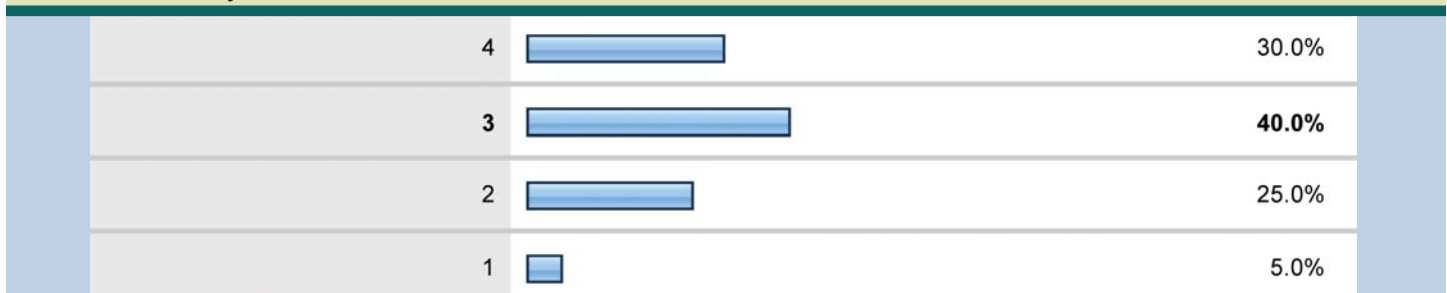
5. Did you find the exhibitor checklist on our website helpful in preparation for the show?



6. How satisfied are you with the number and quality of leads you received at the show, 4 - very satisfied to 1 - not satisfied?



7. How satisfied were you with the number of property managers and board members at the show, from 4 - very satisfied to 1 - not satisfied?



8. Based on your experience this past year, how likely is it that you will exhibit again at next year's show, 4 - very likely to 1 - not likely?

